HONG KONG MONETARY AUTHORITY
香港金融管理局

Our Ref: B1/15C
G16/1C

21 March 2019

The Chief Executive
All Registered Institutions

Dear Sir / Madam,

Implementation Arrangements on the Enhanced Investor Protection Measures for Sale and Distribution of Debt Instruments with Loss-absorption Features and Related Products

Further to the circular issued by the Hong Kong Monetary Authority (HKMA) on 30 October 2018 entitled "Sale and Distribution of Debt Instruments with Loss-absorption Features and Related Products" (the HKMA Circular), I am writing to provide an update on the implementation arrangements.

Having considered industry feedback, the HKMA considers it appropriate to extend the deadline to 6 July 2019 for registered institutions to implement the requirements in the HKMA Circular.

We would also like to take this opportunity to draw your attention that the Securities and Futures Commission issued a circular to intermediaries on 19 March 2019 entitled "Implementation of online platform guidelines and offline requirements for complex products" to extend the effective date of the Guidelines on Online Distribution and Advisory Platforms and paragraph 5.5 of the Code of Conduct for Persons Licensed by or Registered with the Securities and Futures Commission from 6 April 2019 to 6 July 2019 after the SFC had considered feedback from the industry.

If you have any questions on this circular, please contact Ms Ada Au at 2878-8814 or Ms Anita Chan at 2878-1538.

Yours faithfully,

Alan Au
Executive Director (Banking Conduct)

c.c. SFC
(Attn: Ms Julia Leung, Deputy Chief Executive Officer and Executive Director (Intermediaries) and
Ms Christina Choi, Executive Director (Investment Products))